

# THE MAGNETIC CHURCH

If you build it, they will come,  
If you live it, they will stay.©

## THE MAGNETIC CHURCH

[www.magnetic-church.com](http://www.magnetic-church.com)

**PRACTICAL EVANGELISM**  
- Scores of Ideas You Can  
Begin to Apply Immediately !

**Everyone Welcome !**

A Conference Presented by

**Andrew D. Weeks**

Equipping your church  
to help attract, welcome  
and retain new members

**FRIDAY EVENING, MARCH 19 &  
SATURDAY, MARCH 20, 2010**

**Co-Sponsor**

**Presbytery of Detroit**

**Co-Sponsor and Host**

**First Presbyterian Church  
of Dearborn**

**600 N. Brady Road**

**Dearborn, MI 48124-1110**

A gifted lay evangelist and humorous, inspiring speaker, Andy created this program to involve skeptics, stimulate activists & engage the curious, to help *everyone* learn more about new member ministry. As he has for churches all across North America, he will: invite us into his faith journey; guide us through this **spiritually based, fun and practical** exploration of evangelism; and challenge us to embrace new, creative *ministries*, not more *tasks*.

**He will address many issues, including:**

- ✓ How can we make our signs, property, communications, buildings, website & worship more inviting & welcoming?
- ✓ How can we make visitors want to come back to our church and stay?
- ✓ I'm private and quite reserved; how can I 'do' evangelism in my church?
- ✓ Many members of my church are very uncomfortable with evangelism and are resistant to change; how can I help to inspire, motivate and interest them?

## REGISTRATION FORM

### MAGNETIC CHURCH CONFERENCE

Registration Fees: All members of Detroit Presbytery: **\$20.00** per person.

**Guests: \$40.00** each **OR \$30.00** per person if **prepaid and preregistered** by **March 15**, in groups of **4 or more**. (includes refreshments & Saturday lunch)

**Childcare:** Friday evening - free for all. Saturday: children's event with meal;

**Fee for Guests only:** \$10 per child.

Please make check payable to:

First Presbyterian Church of Dearborn

Please include your payment in full when you return this form by **mail** to:

First Presbyterian Church of Dearborn  
600 N. Brady Road, Dearborn, MI 48124

*Please Print:*

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_

Name of Church \_\_\_\_\_

Location \_\_\_\_\_

Dietary restrictions / special needs: \_\_\_\_\_

Child Care: @: \_\_\_\_\_  
name/age/Fri/SatAM/PM

## ABOUT ANDY WEEKS

Andy is a cradle Episcopalian who now lives in New England. During the 80's, he was a very involved layperson, as a church treasurer for nine years and as a member of several church boards and committees. Yet like many others, he drifted away for a variety of reasons. Later, when he tried to "shop" for a new church, he encountered so many of the obstacles and lack of caring response newcomers often must endure.

These highly negative personal experiences prompted him to write **WELCOME! Tools & Techniques for New Member Ministry** published by **The Alban Institute**. He then began to develop this program and become an evangelism leader. And so, after 20 very successful years in corporate life, he left that world to accept God's call and devote himself full-time to this **lay** ministry.

## OTHERS HAVE SAID ...

Participants at earlier events have described Andy's presentation as: "so lively"; "fun"; "more new ideas & creativity than I could ever have imagined"; "an amazing amount of material in just nine hours"; "practical information that can be used immediately"; "engaging"; so encouraging and accessible, and far beyond their initial expectations.

We invite you to enjoy the wealth of his experience, humor, spirituality and intense story telling skills. Come and be challenged to explore new *opportunities*, leaving aside the old "shoulds, musts and oughts".



## TO REGISTER

**March 17, 2010**  
(Earlier, if at capacity)

We invite *all* individuals, but we encourage each church to send their entire management group and *multiple* members with many *different* interests - communications, finance, property, hospitality, greeters - so that they may return home as much more effective and diverse *teams*. So please, help us plan adequate facilities and have sufficient materials by completing and mailing the registration form with your fee **now**. We will accept late registrations and walk-ins *if* space permits.

## !! PLEASE BRING !!

For the small group media workshop to be effective, it is *crucial* that **each participant** (**not** each church) brings one copy of their newsletter, welcome brochure/visitor form or packet, contact letters, and worship bulletin.



## DIRECTIONS

**From West:** I-94; exit 202 US 24/ Telegraph Rd. north to US 12/Michigan Ave. east to Brady; turn left onto Brady.  
**From East:** I-94 to exit 210A US 12/ Michigan Ave. west to Brady; turn right onto Brady.  
**From North & South:** US 24/Telegraph Rd. to US 12/Michigan Ave. east; left onto Brady.

## QUESTIONS - Please Contact

Pastor Dave Bleivik:  
313-274-1313; fax: 313-274-4852  
bleivik1@yahoo.com  
www.firstpresdearborn.org

## FRIDAY: 6 PM TO 9:30 PM

**6:00** Registration; Refreshments.

**6:15** Worship; Welcome; Orientation.

**6:30** Introduction to Lay Evangelism: My conversion story; Pitfalls and success paradigms; Equipping all the saints to *Walk with Jesus*.

**7:50** Break with refreshments.

**8:05** 21<sup>st</sup> Century Realities; Getting past negative stereotypes; Encouraging change; Shifting your church from "community" to "destination".

**9:20** Worship (to 9:30 PM).

## SATURDAY: 8:30 AM TO 4 PM

**8:30** Fellowship; Refreshments.

**8:45** Worship; Announcements.

**9:00** Presenting Your Church to the Community (marketing); property, signs, media - print / TV / Internet.

**10:30** Break with refreshments.

**10:45** Ministry of Greeting: small groups.

**12:15** Lunch (provided).

**1:15** Communications Review - design and language: bulletin, brochure, newsletter, web-site; small groups.

**3:00** Break with refreshments.

**3:15** Managing Growth: new structures & groups to incorporate new members (highlights, as time permits).

**3:50** Closing worship.