

Multi-Media Technology Ministry Outline

The First Presbyterian Church of Dearborn

Established 2004

Mission Statement:

Support the Concrete Missional Objectives of FPC through the use of enhanced communication using modern technology to Glorify Christ by Making Disciples who Share God's Love, Seek His Truth and Serve His World.

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Ministry Objectives:

- Improve the ministries of the church to enable a more dynamic worship experience through the use of multimedia technology
- Implement multimedia technology that allows the worship experience to be seen and heard locally on cable television and across the world on the church website
- Expand communication capabilities to increase the visibility of the church and more effectively make disciples
- Expand the use of technology to enhance the Christian education programs
- Enhance the church website to serve as an effective communications tool and as a means for spreading the gospel
- Enhance the IT infrastructure in place to better meet the operational and financial needs of the church
- Work together in a team that encourages church members to integrate with the community while spreading the gospel of Jesus Christ

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Core Activities:

- Worship Video
- Worship Audio
- Worship Projection & Lighting
- Media Services
- Post Production
- Internet Outreach
- Information Services
- Digital Photography
- IT Infrastructure/Administration

Definitions:

Owners: Accountable person(s) most responsible for ministry activity & function of technology

Operators: Person(s) who operate the technology and work with the Owner(s) to achieve the success criteria of the ministry activity

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Ministry Breakdown

<u>Core Activity</u>	<u>Owners</u>	<u>Operators</u>
Worship Video (Live Recording, Studio Management)	Jack Ytterrock	Jack Ytterrock, Travis Yarrington, Randy Bruder
Worship Audio (Sanctuary & Mitchell Hall)	Mike Jones	Brian Mayer, Chris Martin
Worship Lighting & Projection (Graphics, Text & Theatrical Lights)	Brian Mayer	Drew Mayer, Anne Dearth, Emily Schloff, Eric Jones
Media Services (CD & DVD Distribution)	Joan Cahow	JoAnne Cashwell, Deacons
Post Production (Video & Audio Editing & Mastering)	Phil Mayer	Phil Mayer, Randy Bruder, Jack Ytterrock
Internet Outreach (Website Design & Administration)	Brian Mayer	Mike Jones, Brian Mayer, Committee Chairs, Staff
Information Services (Multi-Media Calendar Content)	Vicki Davidson	Vicki Davidson, Denise Graham
Digital Photography (Taking & Editing Photos)	Ted Daykin	Ted Daykin, Kate Bruder, Jared Hoffman
IT Infrastructure & Administration (Managing computer systems)	Marshall Dicks	Mike Jones, Brian Mayer, Marshall Dicks
Team Advisors	Brian Mayer Mark Dearth Marshall Dicks Mike Jones	
Team Leader	Charlie Schloff	

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Core Activity Descriptions:

Worship Video:

Responsible for recording worship services, church sponsored events, and contracted church events. Includes setting up and taking down recording equipment, and placing tapes in designated spot for post production.

2 Hours/Week

Worship Audio:

Responsible for mixing/audio recording worship services, church sponsored events, and contracted church events. Includes setting up and taking down audio equipment. Also responsible for attending rehearsals required for the event.

4 Hours/Week

Worship Projection & Lighting:

Responsible for creating and operating slides, images, and video clips at worship services, church sponsored events, and contracted church events. Also responsible for the set-up and operation of lighting equipment used at said functions.

2 Hours/Week

Media Services:

Responsible for duplication and distribution of recorded and mastered CDs and DVD's to homebound members, visitors, etc...

1 Hour/Week

Post Production:

Responsible for editing and mastering video and audio recordings from worship services, church sponsored events, and contracted church events.

4-6 Hours/Week

Internet Outreach:

Responsible for designing and maintaining the church website on a daily basis.

2-4 Hours/Week

Information Services:

Responsible for publishing calendar and weekly announcement material on church website, and interactive displays.

1-2 Hours/Week

Digital Photography:

Responsible for photographing church events. Downloads and logs images captured on central server for access and use by church members.

1 Hour/Week

IT Infrastructure/Admin:

Responsible for installing, running, and maintaining the church network server, and all attached devices. Also responsible for security of data contained on the server.

2 Hours/Week

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Ministry Progress: Timeline of accomplishments

- Spring 2004: Multi-Media Technology Ministry Created and Existing Technology Evaluated (Audio, Projection, Theatrical Lighting, Church Network, and Website)
- Summer 2004: Ministry Structure Formed, Objectives Set, Video Ministry created (Pillar Productions) past priorities evaluated and merged with current priorities of Session and Committees
- Fall 2004: Budget for Technology evaluated and consolidated, Video Ministry begins recording Worship Services
- Winter 2005: Lights in Sanctuary moved, new control system in Mitchell Hall installed, studio created for taping introductions by Pastor to weekly broadcast, plans finalized for Technology booth in Sanctuary
- Spring 2005: Funding approved by Session for upgrades to Sanctuary Sound, Video and Lighting Systems, Broadcast of services begins on Comcast Cable reaching over 10 local communities
- Summer 2005: Technology Booth constructed in Sanctuary, Sanctuary infrastructure upgraded
- Fall 2005: New Audio equipment installed in Sanctuary enhances both worship services, additional equipment purchased to support Video Ministry broadcast on Comcast cable and expansion to webcasting

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Ministry Progress: Current/Future Progress

- Winter 2006: Complete Expansion of Sound and Lighting Systems in Sanctuary
- Spring 2006: Add an additional Camera in sanctuary to establish higher quality recording of worship services for Comcast Broadcast, purchase and install additional support equipment in technology booth to complete the functions required and designed, also purchase a portable projector for church staff and committees to use in meetings and CE classes
- Summer 2006: Begin production of more content for broadcast on Comcast and Website, complete infrastructure installations in Sanctuary, install informational displays in strategic locations around the church to display information about the activities and ministries of FPC to church members and visitors from the community
- Fall 2006: Upgrade Mitchell Hall sound and Lighting Systems to make them adequate for church and community events to be held there.
- Spring 2007: Further expand Sanctuary Video system to bring total number of cameras to 3, completing all technology installations in the Sanctuary.
- Summer 2007: Upgrade building infrastructure